

PUBLICATIONS

Published Journal Paper

1. Dilip Kumar Sen (2013). Selected Universities in the Developed World: An Investigation into their Move towards Integrating Three Distinct Disciplines- Accounting, Economics and Finance under One Department or School While the World's Education System is Looking for Specialization. *The Cost & Management*, *XLI* (1), (January-February), 35-42.
2. Dilip Kumar Sen (2013). Financial Decision-Making Using Accounting Concepts in the Context of Socio-Economic Development: A Case Study about the Integrated Approach. *OORJA, International Journal of Management & IT*, *11* (1), (January-April), 58-77.
3. Mohammad Muzahid Akbar (2013). Three Competing Models on Customer Loyalty in the Context of Mobile Subscribers. *International Journal of Marketing Studies*, *5* (4), 42-58. <http://www.ccsenet.org/journal/index.php/ijms/article/view/25951>.
4. Mohammad Muzahid Akbar (2013). Drivers of Retail Shoppers' Loyalty in Bangladesh. *Interdisciplinary Journal of Contemporary Research in Business*, *4* (10), 645-662. <http://connection.ebscohost.com/c/articles/87741280/drivers-retail-shoppers-loyalty-bangladesh>.
5. Abdullah Al Aabed & Zeeshan Abedin (2013). Real Options in Real Estate Investment: A Case Study of A Developing Country. Peer reviewed conference proceedings of Congress on Economy, Finance and Business organized by International Business Academics Consortium and National Taipei University.
6. Md. Shoaib Ahmed & Farhana Ferdousi Liza (2013). Efficiency of Commercial Banks in Bangladesh-A Data Envelopment Analysis. *European Journal of Economics, Finance and Administrative Science*, *56*, January 2013, ISSN 1450-2275, 130-152. Available at: http://www.eurojournals.com/EJEFAS_56_13.pdf.
7. Tapas Kumar Paul (2013). Transition from Autocracy to Democracy: How it Affected Bangladesh's Economy?
8. Shamil M. Al-Islam & A.F.M. Mainul Ahsan (2013). Does budget deficit affect stock prices in Bangladesh? *Independent Business Review*, *6* (1), 60-68.

9. Ahmed Tariful Mursalin, Khan Muhammad Saqiful Alam, & Iftekhar Mahfuz (2013). An analysis of Factors Contributing to the Increase of Tobacco Consumption in Bangladesh despite Restrictive Anti-Smoking Policies. *Journal of Social and Development Sciences*, 4 (7), 333-339.

CONFERENCE PROCEEDINGS

1. Ahmed Tariful Mursalin, Khan Muhammad Saqiful Alam, & Iftekhar Mahfuz (2013). An analysis of Factors Contributing to the Increase of Tobacco Consumption in Bangladesh Despite Restrictive Anti-Smoking Policies, 2013. International Conference on Economics and Social Sciences (ICESS-2013) Bangkok, Thailand, June 22-23, 2013.
2. Iftekhar Mahfuz & Khan Muhammad Saqiful Alam (2013). Successful mobile banking or mobile money transfer platform in a developing country context. 5th International Conference, "Role of Innovation in Business" 16th-17th May 2013 at IFIM Business School in Electronics City, Bangalore, India. Published in Conference Proceedings.
3. Sadia Haque & Xuemei Bian (2013). Power, Product Conspicuousness, and Consumer Appetite for Counterfeit Branded Products. Paper presented at the AMA Winter 2013 Marketing Educators' Conference. February 15-17, 2013. Las Vegas, U.S.A.
4. Tapas Kumar Paul (2013). WIPO-WTO Colloquium for Teachers of Intellectual Property. Conference organized by the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) in Geneva, Switzerland from June 17 to 28, 2013.