



TEACHETH MAN THAT WHICH HE KNEW NOT

March 2023

Dear Applicant

By applying to our university you are taking a very important step toward gaining admission to a high-quality business program. I applaud your decision for considering an MBA from the Graduate School of Business and Entrepreneurship at Independent University, Bangladesh (IUB) which was established in the year 1993.

Why does an MBA degree matter? Other factors such as grades, work experience, etc. can say something about who you are and what you have done in your career but an MBA degree will give you an edge over others which will reflect in your professional field. Considerable effort has been put into the program to ensure that the MBA offers the right balance between the practical needs of today and the technical needs of the future. We have also worked towards ensuring a suitable blend of teaching methods: stressing both on conventional learning tools and active student involvement in the learning process. We believe the educational opportunity we offer is unique and we want YOU to be part of that.

The class environment is rich because of the various backgrounds of the students as well as professions they come from. The mode of teaching focuses on case studies which are in line with the events taking place in the practical world. The experienced faculty incorporates business concepts into classroom teaching through case studies, lectures, and small group activities.

In keeping with the University's mission, the campus provides excellent facilities to students and creates an environment which is conducive to learning. Some of its salient features include state-of-the art classrooms, computer labs, library, gymnasium, auditorium, subscription to e-journals and cafeteria to name a few.

The application package is inclusive of the following:

- **Brochure**
- **Faculty List**
- **Policies**
- **Itinerary**

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Although, the contents in this folder are self-explanatory but if there are any queries on your part, please feel free to contact us (gsb@iub.edu.bd). For your convenience, the complete application package is uploaded on our website.

We care about the quality of our student body. Hence, we are very selective about admission into the program. Good students mean a stronger MBA Program, a more enriching learning environment, and a more valuable degree for you to take into the business world. By enrolling in our school for your graduate business degree, you will maximize the value of your degree, and that value will pay off in many ways, throughout your career.

I wish you great success in preparing for this important next step in your professional education. I look forward to meeting you and wish you a very rewarding career.

Regards.

Meherun Ahmed

6/3/23

Prof. Meherun Ahmed, PhD
Dean
School of Business and Entrepreneurship
Independent University, Bangladesh